



LOS ANGELES DIVISION BUSINESS MEETING

Meeting held On-Line via Zoom Application

Date: January 14, 2021, 8:00 P.M.

ATTENDING:

<u>Superintendent</u>	Vic Cavalli	<u>Clerk Paymaster/Achievement</u>	James Keena
<u>Director</u>	Mona Raymer	<u>Webmaster/Editor</u>	Tim Johnson
<u>Member Aide</u>	Lloyd Lehrer	<u>Graphics</u>	
<u>Membership Recruitment</u>	Bob DeMoss	<u>Membership Retention</u>	Vic Cavalli
<u>Non-Rails</u>		<u>Assistant Non-Rails</u>	
<u>PSR President</u>	Pat Raymer	<u>Facebook</u>	
<u>Buddy System</u>	Mike O'Brian	<u>Communication Coordinator</u>	Nick Lisica
Others Present			

Call to Order

Superintendent Vic Cavalli called the L. A. Division Advisory Board meeting to order at 8:02 P.M.

Approval of Minutes

The meeting minutes December 12, 2020 were approved unanimously.

Financial Report

The Division currently has the following funds:

Checking	\$8,866.58
<u>Savings</u>	<u>\$5,103.16</u>
Total	\$13,969.74

The Cajon Division has cashed the two checks covering the transfer of Convention Registrations over to the PSR 2021 Orange Blossom Special. The PSR provided reimbursement to the Division for one-half of our losses incurred for having to cancel the Van Nuys Local 2020 Convention.

Membership

Lloyd Lehrer agreed to be the Member Aide to assist Mike O'Brien with the Los Angeles Division Buddy System to welcome new members. They will work together to prepare a welcome package that can be provided to all new members. Vic Cavalli will ask Pete Steinmetz to share the NMRA membership list with Mike O'Brien in order to contact new members as part of the Buddy System.

Vic Cavalli mentioned that in going over the recent membership list that the Division recently lost 2 life members. Vic Cavalli will mention the members names and offer condolences as part of his Membership Article.

Communication

Articles, reports and photos for the next edition of the L. A. Coupler are due to Nick Lisica by February 1, 2021. The next edition of the Couple will be switched over to the new publishing format.

Currently the Division has four members that do not have email addresses and received printed copies of the L. A. Coupler. Cost of printing is about \$10.00 each plus envelope and postage to mail.

It was suggested that a simple flyer version of the Coupler be made for distribution to Hobby Shops. This would be a one-page double sided black and white printed flyer that would either be folded or cut to fit the tri-fold cardboard stands. Nick Lisica stated that he would develop in conjunction with the L. A. Coupler with the same lead photo and additional information for people to access the Division's and NMRA Website and Facebook pages.

Vic Cavalli suggested that our Annual General Membership meeting be held via Zoom instead of in person in light of the health restrictions in Los Angeles County. It was suggested that the meeting be held on Saturday, February 20, 2021 at 7:00 P.M. Vic Cavalli will contact Kevin Spady about announcing the meeting via a Mail Chimp notification 30 days, 15 days and the week of the planned event. Lloyd Lehrer suggested to allow members a half-hour for members to sign-on to the meeting and greet each other before official starting the meeting at 7:30 P.M.

It was suggested that 2 Hobby Shop Gift Certificates be randomly awarded to two of those that attend the Zoom Annual Membership Meeting. Names of those that attend the meeting would be written down and placed in a container and then two names drawn to received the Certificates. The Certificates would be mailed to the members that won them.

NEW BUSINESS

SpringRail

Vic Cavalli stated that due to the COVID-19 restriction, it would be in the best interest of the Division to again cancel SpringRail in April. James Keena stated that the Church is currently holding services outdoors and is not able to utilize the fellowship hall, children's chapel or classrooms due to County restrictions. Fellow advisory board members felt it was too early to commit to doing a fall event in October with all the uncertainty that exists.

Pacific Southwest Region

Pat Raymer reported that the PSR is now considered a 501 (c) 3 non-profit recognized by the State of California. The IRS application for Letter of Determination is being resubmitted due to a clerical error. Articles of Incorporation are being circulated with a vote of the membership to accept and approved them after a 30-day review period.

Vic Cavalli will look over the L. A. Division bylaws and will recommend revisions to bring them into agreement with the new PSR bylaws.

Need to update the L. A. Division Website and Facebook page to indicate that the Division is now a 501 (c) 3 non-profit.

OLD BUSINESS

Division Supplies

Mona Raymer was asked by James Keena to again sent the update of Division items they have at their home. Bob DeMoss will also update what supplies that he has at his home and provide it to James Keena who will update the Division Asset List.

Carl Heimberger is looking to borrow projectors and screens from the Divisions for the Region Convention in September, provided it is allowed to be held.

Due to not being able to hold a Hobo Auction at events, it was suggested that we look into possibly holding an online auction of some sort of the items the Division has in storage in order to generate operating revenue. It could be a live virtual Zoom auction or some form of silent auction where members would bid for the items. Issue remains in question on how to receive payment and getting the item to the winners.

Division Event Budgets

Vic Cavalli stated that he was not able to complete his budget for review. Therefore, he will provide the budget proposals at the next meeting.

Next Meeting

The next regular meeting will be Thursday, February 11, 2021 at 8:00 P.M. via "Zoom Application."
Join meeting code: 839 6317 119 Passcode: 248175

Motion to Adjourn

Meeting Adjourned at 9:02 P.M.

Respectfully Submitted by

James L. Keena
Los Angeles Division
Chief Clerk Paymaster