



LOS ANGELES DIVISION BUSINESS MEETING

Meeting held On-Line via Zoom Application

Date: January 13, 8:00 P.M.

CALL TO ORDER

Superintendent Vic Cavalli called the L. A. Division Advisory Board meeting to order at 8:00 P.M.

ROLL CALL/QUORUM

<u>Interim-Superintendent</u>	Vic Cavalli	<u>Clerk Paymaster/Achievement</u>	James Keena
<u>Director</u>	Vic Cavalli	<u>Webmaster</u>	Kevin Spady
<u>Member Aide</u>		<u>Buddy System</u>	Mike O'Brien
<u>Membership Recruitment</u>	Bob DeMoss	<u>Membership Retention</u>	Vic Cavalli
<u>Non-Rails</u>		<u>Assistant Non-Rails</u>	
<u>Social Media Coordinator</u>	Kevin Spady	<u>Communication Coordinator</u>	Nick Lisica
<u>PSR President</u>	Pat Raymer		

APPROVAL OF MINUTES

The meeting minutes of November 11, 2021 were approved unanimously.

FINANCIAL

Financial Report

The Division currently has the following funds available:

Checking	\$11,041.57
Savings	\$5,103.52
Total	\$16,160.19

Status of 2021 PSR Convention General Store Consignments Payment

Still awaiting the Cajon Division disbursement to the LA Division for the 2020 Convention items that were sold at the 2021 Convention.

Annual Update of Non-Financial Assets

James Keena provided the current distribution list of LA Division owned items. Pat Raymer stated that he still has the PA system and microphone stand. Bob DeMoss will check to see how many boxes of items he still has.

MEMBER SERVICES

Buddy Program

Vic Cavalli directed that the Buddy Program be rolled into the responsibility of the Members Aid instead of having a separate committee.

Nominations and Elections

No candidates were submitted for the election of LA Division Director or Chief Clerk Paymaster. The current term of officers expires in February. Bylaws state that if no candidates can be found to fill the positions within 60 days, the control of the LA Division would revert to the Pacific Southwest Region. Vic Cavalli asked James Keena to continue as interim Chief Clerk Paymaster for most of the remaining time that he is still in Southern California until new individuals can be assigned the duties.

Vic Cavalli suggested that the duties of the Chief Clerk Paymaster be split between two different individuals. Nick Lisica said he would be willing to take over the Chief Clerk duties and Kevin Spady indicated that he could do the Paymaster duties. James Keena will work with both Nick Lisica and Kevin Spady to train and gradually transfer over the duties. A date will need to be set for going to Union Bank to have new Corporate Signature Card signed.

Vic Cavalli would continue to do the duties of both the Director and Interim Superintendent of the LA Division until another individual is willing to step in and assume the duties of the Superintendent.

Also, LA Division items current stored at James Keena's home will need to be transferred either to another individual or possibly consider sub-leasing space from the Cajon Division at their storage facility.

COMMUNICATION

Sand House Chat Zoom Session Report

Eight (8) persons logged into the session on January 6, 2022 and had engaging discussions regarding metal, wood, plastic and resin models. The next Sand House Chat is scheduled for Thursday, February 3, 2022 at 7:00 P.M. Kevin Spady will review the Zoom software setup to determine why participants cannot currently share screens or record the sessions.

LA Division Coupler

Nick Lisica provided a schedule for articles to be submitted for publication in the LA Coupler.

Website and Facebook

Kevin Spady reported that there is very little activity on both the LA Division website and Facebook page. Google Analytics is set up for the website and Kevin Spady will report back on activity at the next meeting.

NEW BUSINESS

2024 National Convention

The 2024 NMRA National Convention and Train show could possibly be scheduled to be held on the West Coast in 2024, which coincides with the LA Division's scheduled turn to hold the PSR Regional Convention. The convention could be held anywhere internationally. National Headquarter has not yet awarded a host site as of this date and, as such, the PSR has decided to investigate submitting a bid with Long Beach, CA as the host site.

At this time the NMRA does not have a site selected for the 2024 Convention. The selection of the Convention site would be made by the NMRA at their mid-year meeting in February, 2022. At this time the LA Division is the defacto host for the 2024 Nation Convention, since there are currently no other Division or Regions are considering submitting bids.

If the PSR is successful in obtaining the bid for Long Beach, the NMRA would handle the Hotel, Registration and Transportation portions of the Convention. The PSR would be responsible for Clinics, Convention Cars, Shirts and Pins as well as Layout Tours, Prototype Tours and Non-Rail Events. The tentative timeframe for the Convention would most likely be sometime in August 2024.

The LA Division by itself would not be able to put on this Convention, it would be a Region wide joint effort primarily involving the LA, Cajon and San Diego Divisions. The theme selected for the 2024 National Convention would be the *"The Shoreliner."* Scott Sackett has been asked to prepare artwork for the Convention Logo. Pat Raymer is putting together a presentation to submit to the NMRA at their February mid-year meeting.

LA Division Member's Satisfaction Survey

Vic Cavalli will begin working on a survey that would be geared toward a telephone survey due to the open-ended questions. Advisory Board members would be able to divide up the list of LA Division members to call and conduct the survey.

OLD BUSINESS

Up-Coming 2022 Division Sponsored Events and Shows

Vic Cavalli asked which members would be willing to assist the Cajon Division to assist with an NMRA booth at the Costa Mesa Great Train Show to be held on February 12 & 13, 2022. James Keena, Bob DeMoss and Kevin Spady stated that they could assist.

The Great Train Show originally planned for the Fairplex in Pomona has been change to be held instead at the San Bernardino County Victorville Fair Grounds the weekend of March 19 & 20, 2022.

A joint Spring Meet with the Cajon Division is being planned for Saturday, April 30, 2022 to be held in Buena Park.

Non-Renewing Members Exit Survey

Vic Cavalli stated that we are experiencing about an 80% renewal rate. Vic Cavalli prepared a draft retention survey to send out to the approximately 30 to 35 members that have not renewed their membership over the past 3-years.

Policy for Accepting Advertising within the Division

Nick Lisica has prepared a draft policy statement on accepting advertising. He would like others to review prior to formally submitting to the Advisory Board.

Next Meeting

The next regular scheduled meeting will be the General Membership Meeting to be held on Thursday, February 10, 2022 at 8:00 P.M. via "Zoom Application." Join meeting code: 839 6317 119 Passcode: 248175. A Gift Certificate to a local hobby shop will again be awarded via random drawing to one of the LA Division members that sign into the General Membership Zoom Meeting.

Motion to Adjourn

Meeting Adjourned at 9:35 P.M.

Respectfully Submitted by

James L. Keena
LA Division, PSR, NMRA
Chief Clerk Paymaster